PriceWaterhouseCoopers extends a helping hand to future Hospitality Managers

The fledging Hospitality and Tourism Association (HTA) received their first recognition and donation from the Aruban business community on Tuesday afternoon at the University of Aruba. This student organization was founded by Susan Ruiter, Nathalie Klekboom, and Andreina Kock, President, Vice-President and Treasurer and each part of the Hospitality and Tourism Management Studies (HTMS) program in Aruba, which is conducted in cooperation with the Rosen College of Hospitality Management of the University of Central Florida (UCF.)

Susan, Nathalie and Andreina began the organization as a network to assist fellow Hospitality Management students in networking, materials and job placement in the future. With the assistance of visiting professors from UCF, Duncan R. Dickson and Dr. Robin Di Pietro and student advisor and program coordinator Rosemarie Krebs, the HTA officers have already increased the membership with students from the E.P.I., Aruba's middle school Hospitality Management training program. On their own initiative, the young students took it upon themselves to appeal to local companies in assisting them in making HTA a viable organization.

Hans Ruiter, Director of PriceWaterhouseCoopers answered this call, declaring that these students "are the future of Aruba's business, and that they need the support and encouragement of the existing business community." Accompanied by Ruben W. Goedhoop, Senior Manager at PriceWaterhouseCoopers he was proud to present a check to Susan, Nathalie and Andreina that, according to Susan, "will be put to very constructive use."

Rosemarie Krebs expressed great pride in the student's determination and resourcefulness in displaying the qualities that will make them the industry leaders of the future.